



A Place to Glow.

MARY KATHERINE BASS, CHIEF GEMOLOGIST

Born and raised in Texas, Mary Kathryn Bass has always been somewhat of a health and fitness junkie. More importantly, she is a Peace. Happy. Juice. lifestyle veteran. As an advocate for clean and happy living for more than 12 years, the GEM's radiant GLOW is a result of her influence and creative ideas.

Bass has incorporated her knowledge of the connections between eating whole foods and living a full happy life and has had an impact on her family and friends in doing so. She is always looking for ways to keep her family and friends energized, healthy and happy.

Bass is inspired every day to make The GEM a space where people can come to enjoy healthy foods in a happy environment. Her favorite part about The GEM is the culture that draws GEM followers in and makes them glow too.

Bass has two amazing children. She serves The Troops First Foundation and is the creator of several recycling projects – and is the strategist and oversees The GEM's sustainability initiatives. When not at The GEM, she enjoys yoga, walking her labs and throwing parties for friends.

LESLIE NEEDLEMAN, CHIEF GEMOLOGIST

Leslie Needleman learned about Peace. Happy. Juice. the hard way, please note she has always been about disco.

During a year-long battle with node positive breast cancer, Needleman experienced first-hand the power of juice in a compromised system like hers. She found instant energy. She embarked on a chemo riddled, toxic cleanse of body and mind to find her own happiness, health and perspective. Needleman became obsessed with everything related to food and its power. Alkalinity became paramount. She juiced massive amounts of green juice—64 oz. a day.

She decided to follow her passions: health and happiness, and inspiring others to do the same. First came the health counseling degree from The Institute for Integrative Nutrition in NYC and then came The GEM.





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As an integrative health counselor, she brings her knowledge and understanding of nutrition into every aspect of The GEM. She understands the elements of nutrition and juicing. By removing the toxins out of her life—food, relationships, work environment, Needleman is healthier, happier and stronger than ever.

Business vision, mission and strategy, branding and marketing including creative direction and customer connection are the roles Needleman straps on her Wonder Woman cape for at The GEM.

Needleman is married with three sparkling children. She serves on the board of Community Partners of Dallas and loves yoga and entertaining.

THE GEM

The GEM, independently owned and operated, is driven to make people happier and healthier. It is all about peace and happy. In 2013 alone, we diverted 16 tons of compost from landfills. We believe in making our planet better for our children. And, we work hard at it! To learn more about The GEM, please visit insidethegem.com and follow our news on Instagram [@thegemjuicebar](https://www.instagram.com/thegemjuicebar) and Twitter [@InsideTheGem](https://twitter.com/InsideTheGem) and like us on Facebook at [Facebook/InsideTheGem](https://www.facebook.com/InsideTheGem).

